VIRTUAL RETAIL
SUPPLY CHAIN
EXPO

TRANSFORMING RETAIL: THE NEW NORMAL

EXPO | CONFERENCE | B2B | NETWORKING

📅 30TH – 31ST JULY 2020

CHIEF GUEST

Shri Piyush Goyal
Hon'ble Minister of Commerce & Industry
Government of India

GUEST OF HONOUR

Shri Som Parkash
Hon'ble Minister of State for Commerce & Industry
Government of India
The Supply chain analytics market size is expected to grow from USD 3.6 billion in 2018 to USD 7.1 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 14.6% during the forecast period. Increasing volume and velocity of data, need to enhance operational and supply chain efficiencies, and advent of Artificial Intelligence (AI) and machine learning into supply chain management would drive the market growth.

Coronavirus pandemic has disrupted the Global Supply Chain. A decades-long focus on supply chain optimization to minimize costs, reduce inventories, and drive up asset utilization has removed buffers and flexibility to absorb disruptions and COVID-19 illustrates that many companies are not fully aware of the vulnerability of their supply chain relationships to global shocks.

New supply chain technologies are emerging that dramatically improve visibility across the end-to-end supply chain, and support companies’ ability to resist such shocks.

In this changing business scenarios, PHDCCI has developed a next level outreach which will breakthrough the new lines of supply chain and open up the extensive customer channels.

Creating an informed pipeline of engaged and interested prospective leads/buyers to connect at the right time.

COVID-19 is ratcheting up the pressure on supply chain leaders. By leveraging technologies that offer better visibility into where equipment and shipments are, that track the status of transport and that maximize utilization, supply chain leaders can go a great way toward helping communities maintain a sense of normalcy and calm during this global time.

The expo will share the insight on how the industry can prepare to shape future supply chains for long-term resilience by ramping up the future supply chain for Post Covid-19.

Mitigating the impact of covid-19 in disruptive supply chain

3R’s of the New Normal: Respond, Recover & Rebuild

To Link Sustainability in Retail Supply Chain

Insuring the certainty in uncertain times: Evolving role of Supply Chain Strategies
KEY ATTRACTIONS

PRE-EXHIBITION VIRTUAL PROFILES OF EVERY EXHIBITOR & THEIR PRODUCTS

LIVE INTERACTION PLATFORM PRE & DURING THE EXPO

EXHIBITION PAVILION

LIVE WEBINARS OF RETAIL SUPPLY CHAIN

B2B MEETINGS

WEBINARS / DIGITAL SESSIONS ON EACH FOCUS SECTOR

ALIGNED SESSIONS*

DAY 1: • Reevaluating & Transforming the Retail Supply Chain Model
• Digital Technologies in Retail

DAY 2: • Warehousing, Distribution & Last Mile Delivery
• Elevating Customer Experience Excellence in the Next Normal

* Tentative
### VIRTUAL EXPO BENEFITS

- Best way to exhibit in the times of Social Distancing.
- Pocket Friendly – marginal stall pricing, no cost for stall fabrication, no cost of travel & accommodation
- No fatigue – experience from the comfort of your home or office
- Visitor tracking like never before – know about every visitor who visited your booth, what they did, what they were interested in
- Virtually connect with them in real time through voice or video calls from within the platform with just a click of a button
- Save the earth – no more paper wastage. Collect e-brochures
- Exchange business cards with ease – no more collection of physical business cards and hassles of digitizing them
- Global Audience – customers can come from anywhere even from Mars now

### WHO WILL EXHIBIT

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<th>HEALTH &amp; PHARMACEUTICALS</th>
<th>MATERIAL HANDLING &amp; STORAGE SOLUTIONS</th>
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STANDARD SIZE EXPO BOOTH SPECIFICATIONS

STANDARD BOOTH SIZE
25 FT x 20 FT

EXPO BOOTH
INR 20,000/- + GST
USD 500 + GST
(Standard Size)

1. E-Brochures
Product Brochures/PDF (Max size 5 MB)

2. Images/Flyers
(In Format of JPEG/PNG) Size 1600x900 pixels

TV 1 >> Video
1 Video upto 100 MB Size (Format Mp4)

1. E-Business Card
VISITOR PROFILE

- Government bodies/PSUs/Trade Associations
- C-LEVEL: CEO, CIO, CTO, CXO, CFO, COO
- Decision makers of Corporate Houses
- Leaders from Global Private Industries
- Key Decision makers of SMEs & Startups
- Entrepreneurs and CXOs from related industries
- Investors and funding agencies – VC’s / Angel investors / Crowd funding / Banks
- Foreign missions of various countries
- Startups looking for solutions Sellers / Traders/Dealers & Distributors
- Trade Delegations & Associations
- Senior representatives of Central & State Governments
- Officials from PSUs
- Buyers and Sellers delegations from India and Overseas

FOCUS INDUSTRY

- 3 PL / 4 PL / 5PL Companies
- Automobile & Automotive
- Brokers & Land Owners
- Builders, Architects & Consultants
- Cement & Building Materials
- Chemical & Pesticides
- Coating & Adhesives
- Courier & Cargo Companies
- Defence
- Electronics & Electricals
- Fertilizers
- FMCG
- Food & Beverage
- Furniture
- Heavy Engineering Products Manufacturers
- Liquor & Wine
- Tyres
- Warehouse Owners
- Logistics & Shipping Companies
- OEM’s
- Paints, Oils & Lubricants
- Paper, Printing & Packaging
- Petrochemical
- Pharmaceutical
- Ports, Railways & Terminals
- Power Grids
- PSU’s
- Retail & e-Commerce
- Steel & Other Metals
- Structural Engineers
- Supply Chain Consultants
- Supply chain, Logistics Companies & Logistics Parks
- Textile
PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 115 years. It is a forward looking, proactive and dynamic pan-India apex organization. As a partner in progress with industry and government, PHD Chamber with a special focus on MSMEs works at the grass roots level, with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

"PHD Chamber of Commerce and Industry (PHDCCI) is one of the Premier Chambers in India to have been accredited with “Diamond Grade” by NABET(QCI), at national and international level.

PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties."