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The  
Indian Silk  
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# 7<sup>th</sup> India International Silk Fair

Garments • Scarves • Furnishings • Carpets • Sarees • Accessories • Silk Blend Products



सत्यमेव जयते

Sponsored by :  
Ministry of Textiles &  
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Govt. of India

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July, 2019

Pragati Maidan, New Delhi, India

The event will showcase excellent varieties of silk and blended products for sourcing wherein around 112 leading manufacturers and exporters from India shall be exhibiting their latest range of products to the visiting overseas buyers and relevant business partners.



## India Canada Biz Digest

Delivering news impacting Indo-Canadian economic relations

Issued by the High Commission of India, Ottawa

Week of 5<sup>th</sup> - 11<sup>th</sup> June 2019

### India's ISRO set to launch its second moon mission soon

The Indian Space Research Organisation (ISRO), announced that the ambitious Chandrayaan 2, India's second mission to the Moon, is scheduled for lift off on 15 July 2019. Chandrayaan 2 will have three modules - Orbiter, Lander (Vikram) and Rover (Pragyan), that will carry out various scientific experiments including mapping of the surface, minerals, origin of water surface on the lunar surface, chemical composition and rock formations among others. The spacecraft, with an estimated weight of 3.8 tonne, will attempt a soft landing on the Moon, adding to the complexity of the mission. If successful, India will join the hallowed club of the US, former Soviet Union and China - the only three other countries to have achieved the feat so far. Chandrayaan-2 is expected to take a total of 58 days post launch in various stages of orbit for the modules to reach the moon.

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### Indian Railways partners with Siemens for the supply of propulsion system

Siemens Ltd said it is supplying indigenously-made propulsion system to Indian Railways, which is upgrading its electric locomotives. The Indian Railways is upgrading its electric locomotives from 6,000 HP to 9,000 HP as part of its rail electrification initiative. The company is equipping the Indian Railways 9,000 HP electric locomotive with the first indigenously-designed and produced integrated propulsion system and steel tank transformer. The advanced technology aims to save traction energy cost, thereby reducing fuel expenses and carbon emissions. "This important milestone is a step towards fulfilling Indian Railways' vision of complete electrification, enhanced haulage capability and building high-technology systems in line with the Make in India initiative," said Tilak Raj Seth, Executive VP and Head, Mobility, Siemens.

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### AI to double innovation and productivity in India by 2021

Artificial intelligence (AI) is likely to more than double the rate of innovation and employee productivity in India by 2021, said a recent study. Although only one-third of organisations in India have adopted AI tech, these companies expect it to increase their competitiveness by 2.3 times in 2021. This is according to the study that surveyed 200 business leaders in the country. The survey highlights that 77 per cent of business leaders polled agreed that AI is instrumental for their organisation's competitiveness. The survey was conducted with 1,560 business decision makers in mid and large-sized organisations across 15 economies in the region. For organisations in India, the top reasons for adopting AI were higher competitiveness, accelerated innovation, better customer engagement, higher margins as well as more productive employees.

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### Google expands its marketing team in India with an eye on cloud services

Google is expanding its sales team in India as it looks to woo more enterprises to host applications on its cloud platform. The move comes as the search engine giant aggressively competes with rivals such as Microsoft's Azure and Amazon Web Services in the country. The push comes as Google sees traditional enterprises shifting their IT infrastructure towards the cloud to be agile and compete with Indian unicorns who have leveraged the pay-as-you-use model of hosting applications on the cloud. Google is also looking to tap the public cloud business in India. Rick Harshman, MD, Google Cloud, Apac, told that the company's expansion strategy in India would be driven by adoption of multi-cloud strategies by large companies and with a push of its new open cloud platform, Anthos.

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## British Petroleum, Reliance to develop third gas project in India

Reliance Industries Limited (RIL) and its exploration and production partner BP Plc announced the sanction of the MJ project in Block KG-D6, a deep water gas field off the east coast of India. Together the three projects are expected to develop a total of about 3 trillion cubic feet (tcf) of discovered gas resources with a total investment of USD 5 billion. These projects together, when fully developed, will bring about 1 billion cubic feet a day of new domestic gas onstream, phased over 2020-2022," RIL said in a press statement. MJ is a gas condensate field and is the third field under development as part of the KG-D6 integrated development campaign. The project is in 700-1,100 metres water depth, with a well depth of 4,200 metres below mean sea-level in a high-temperature and pressure environment.

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## India's Parag Milk Foods launches premium milk brand in Singapore

Dairy FMCG company Parag Milk Foods said it has launched its farm-to-home premium milk brand 'Pride of Cows' in Singapore. The company claimed to be the first Indian company to sell fresh milk in Singapore. It is airlifting the milk from its dairy farm, located in Manchar, near Pune, India to Singapore. Pride of Cows will initially be available through various home delivery platforms. "A typical Pride of Cows consumer has an evolved taste preference as well as health conscious. With an abundance of such consumers in Singapore, we have identified a huge opportunity for expansion there," Parag Milk Foods Chairman Devendra Shah said in a statement. "Moreover, for the affluent consumer, experiential luxury is what truly drives spending, and a brand like Pride of Cows epitomises those ideals," he added.

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## Indian engineering unit brings cutting edge technology to Mercedes for global play

The 2019 versions of at least two Mercedes-Benz cars - the GLE, the company's bestselling SUV, and the CLA Coupe will come with gesture controls. If you extend your hand towards the touchscreen on the dashboard or centre console, the media display changes and individual elements are highlighted so that you can choose the one you want. The system is even able to distinguish the driver's hand from that of the front passenger. So the driver and front passenger can each programme a personal favourite function. This entire work was done by Mercedes-Benz Research & Development India (MBRDI) team in its Bengaluru facility, right from conceptualising to productionising it. The gesture feature is a part of user experience (MBUX) system which some have called the best infotainment system in the automotive world.

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## Indonesia's GOJEK acquires AirCTO to expand engineering base in India

In a bid to strengthen its presence in India, the Indonesian ride-hailing company Go-Jek has acquired Bengaluru-based artificial intelligence startup AirCTO. According to the company, the AirCTO team will now join Go-Jek with immediate effect as a part of this deal. The acquisition aligns with Go-Jek's focus on hiring premium talent to support the development of its 'Super App' which can be used for availing various services such as ordering food, commuting, digital payments, shopping, and hyper-local delivery through one app. As part of its expansion plans, the company is also considering further acquisitions in India. It is focused on companies with complementary expertise in engineering, design and product management. The ride-hailing platform has launched its second engineering and product development centre in Gurugram, India.

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## Lenovo looks to diversify India portfolio

Lenovo looks to diversify India portfolio. Lenovo India will launch a smartphone-sized tablet under USD 144 apiece from the next quarter. It already has tie ups with ride hailing firm Ola and educational technology company Byju's to drive sales in the segment. The company is also looking to diversify its portfolio to include personal devices, smart cameras and enterprise Internet-of-Things solutions this year, Rahul Agarwal, CEO, Lenovo told. Lenovo India has also bagged an order from the Tamil Nadu government for providing over 1.5 million laptops to students in the state. "Within the privacy laws, by interacting with customers we will get more data. This is where we want to get into building on our strengths. We have the data, and with the computing power and algorithms, we are best suited to come up with solutions," added Agarwal.

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## ICCC (Indo Canada Chamber of Commerce) celebrates its Annual Awards & Gala Night 2019

ICCC's 27th Annual Awards and Gala Night was celebrated successfully on 09 June 2019, with the participation of all the levels of the Government, Federal, Provincial and the Municipal in Woodbridge, Canada. The theme, Rising India: Time to Act, set the tone for the evening as every speaker emphasized the importance of rising India in all the sectors, especially its economic growth. Ambassador Dinesh Bhatia, the Consul General of India in Toronto, represented the Government of India at the program. Among the political dignitaries who participated in the program included Hon. Ahmed Hussen, Canada's Minister of Immigration, Refugees and Citizenship, Hon. Andrew Scheer, Leader of the Official Opposition and Hon. Todd Smith, Ontario's Minister of Economic Development and Job Creation.

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