Invitation to participate in 1st and 2nd Edition of Mega Shopping Festival - Ahmadabad and Bangalore

1st Edition of Mega Shopping Festival in Ahmadabad, Gujarat from 27th March to 5th April 2020

2nd Edition of Mega Shopping Festival in Bangalore from May 8 to 17, 2020

Greetings from Council for Leather Exports, India!

We wish to state that India Trade Promotion Organisation (ITPO) is organizing the 1st Edition of Mega Shopping Festival in Ahmadabad, Gujarat from 27th March to 5th April 2020 and the 2nd Edition of Mega Shopping Festival in Bangalore from May 8 to 17, 2020

The Major Highlights of the Two Festivals are tabulated below for your ready reference:

Nature of the Festival - Business to Business (B2B) & Business to Consumer (B2C). Retail sale is permitted subject to local rules and regulations

Highlights of Festival - Exhibitions of products, B2B Meetings with overseas buyers, Cultural Programs, Food Festivals, Carnivals with rides and games, Grand Prizes through Raffles and Lucky Draws

Size of the Festival - 35,000 Sq Mtrs (Gross Area)

Festival Timings - 12.00 Noon to 12.00 Midnight

Products on Display:

B2B Segment - Textiles, Leather Products, Handicrafts, Gems & Jewellery, Carpets, Tourism, Plastics, Agricultural products

B2C Segment - All consume products and services with special focus on Textiles, Leather Products, Handicrafts, Gems & Jewellery, Carpets, Tourism, Other products on display will include tribal arts and crafts, Agricultural Products including processed foods, organic products, Cosmetics and electrical appliances and electronic items, toys, furniture and with special focus on New Innovative Product.

Venue:

Great India Shopping Festival, Ahmadabad, Gujarat - B2B Segment - Mahatma Mandir, Gandhi nagar, B2C - Gujarat University Convention & Exhibition Centre, Helmet Cross Road, Memnagar, Ahmedabad

Great India Shopping Festival, Bengaluru, Karnataka - Palace Grounds, Bengaluru